W. ALEXANDER
Magic Oil Color
MADE FOR THE
HAPPY PAINTER
1 TUBE 5 FL.OZ. (150ML)
Made in U.S.A.
Prussian Blue
W. ALEXANDER
Magic WHITE
227 ml
220 CADMIUM YELLOW
SAP GREEN
#4 TITANIUM WHITE
326 PRUSSIAN BLUE
205 VAN DYKE BROWN
NET CONTENTS 1.25 FL. OZ. - 37 ML
FINEST QUALITY
NET CONTENTS
150 c.c. — 5 FL. OZ.

326 PRUSSIAN BLUE
FINEST QUALITY
W. ALEXANDER'S
Magic Oil Color
MADE FOR THE HAPPY PAINTER
NET CONTENTS 150 c.c. — 5 FL. OZ.
TITANIUM WHITE
326 PRUSSIAN BLUE
220 CADMIUM YELLOW
428 SAP GREEN
605 VAN DYKE BROWN
439 PHTALO GREEN
326 PRUSSIAN BLUE
W. ALEXANDER'S
Magic Oil Color
MADE FOR THE
HAPPY PAINTER
NET CONTENTS 1.25 FL. OZ. - 37 ML

FIRMNESS GUARANTEED
Manufactured for:
W. (Bill) ALEXANDER'S
MAGIC ART SUPPLIES
SALEM, OREGON 97303
Made in U.S.A.
FINEST QUALITY
FIRMNESS GUARANTEED
Manufactured for:
W. ALEXANDER'S
MAGIC ART SUPPLIES
SALEM, OREGON 97303
Made in U.S.A.

326 PRUSSIAN BLUE
FINEST QUALITY
W. ALEXANDER'S
Magic
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THE
HAPPY PAINTER
NET CONTENTS
150 c.c. — 5 FL. OZ.
FINEST QUALITY
W. ALEXANDER'S
Magic
Oil Color
MADE FOR
THE
NET CONTENTS
150 c.c. — 5 FL. OZ.

220
CADMIUM YELLOW
JAUNE DE CADMIUM
KADMIUMGELB
Alexander
Oil Color
Made For The HAPPY PAINTER
Permanent Artist Oil Colors
Couleurs Permanents
A L'Huile Pour Artistes
Dauerhafte Oel Farbin
Fuer Kunstler
Colores Permanentes
Al Oleo Para Artistas
326
PRUSSIAN BLUE
BLUE DE PRUSSE
PREUSSISCHBLAU
AZUL DE PRUSIA
NET 1.25 FL. OZ.—37 ml.
510
DEEP ORANGE
ORANGE FONCE
TIEF ORANGE
BIEN ANARANJADA
242
YELLOW OCHRE
OCRE JAUNE
OCKERGELB
ORRE AMARILLO
369 VIOLET
SIENNE BRULEE
GEBRANNTE SIENA
SIENA BRUCIATA
337
PHTHALO BLUE
BLEU PHTHALO
BLAU PHTHALO
AZUL PHTHALO
HAPPY PAINTER
ARTIST'S OIL COLORS
NET 5 FL. OZ.

FINEST QUALITY
MEILLEUR QUALITE'
ERSTE QUALITAET
CUALIDAD FINO
FIRMNESS GUARANTEED
GARANTIE FERMETE'
GARANTIERT FIRM
GARANTIDAD FIRMEZA
MANUFACTURED FOR
W. ALEXANDER
MAGIC ART
SUPPLIES INC.
SALEM, OREGON 97305
Meets ASTM
Standard D4236
MADE IN U.S.A.
ANOTHER
ALL-TECH ART
PRODUCT

DELROY ART CTR.
W. ALEXANDER
Magic
Oil
Color
MADE FOR
THE
HAPPY PAINTER
326 PRUSS
BLUE
FINEST QU
W. ALEXA
Magi
Oil
Color
MADE FO
THE
HAPPY PAIN
NET CONTENTS
150 c.c. — 5 FL. OZ.

W. ALEXANDER'S
Magic
WHITE
ORIGINAL
INVENTED AND SUCCESSFULLY
USED BY
The Old Master Painters
from the Far Away Hills
STIR BEFORE USING
CONTENTS:
Rutile type veg. oils,
mineral spirits.
MANUFACTURED
IN USA FOR
MAGIC ART SUPPLIES
SALEM, ORE. 97303
8 fl. oz.
227 ml

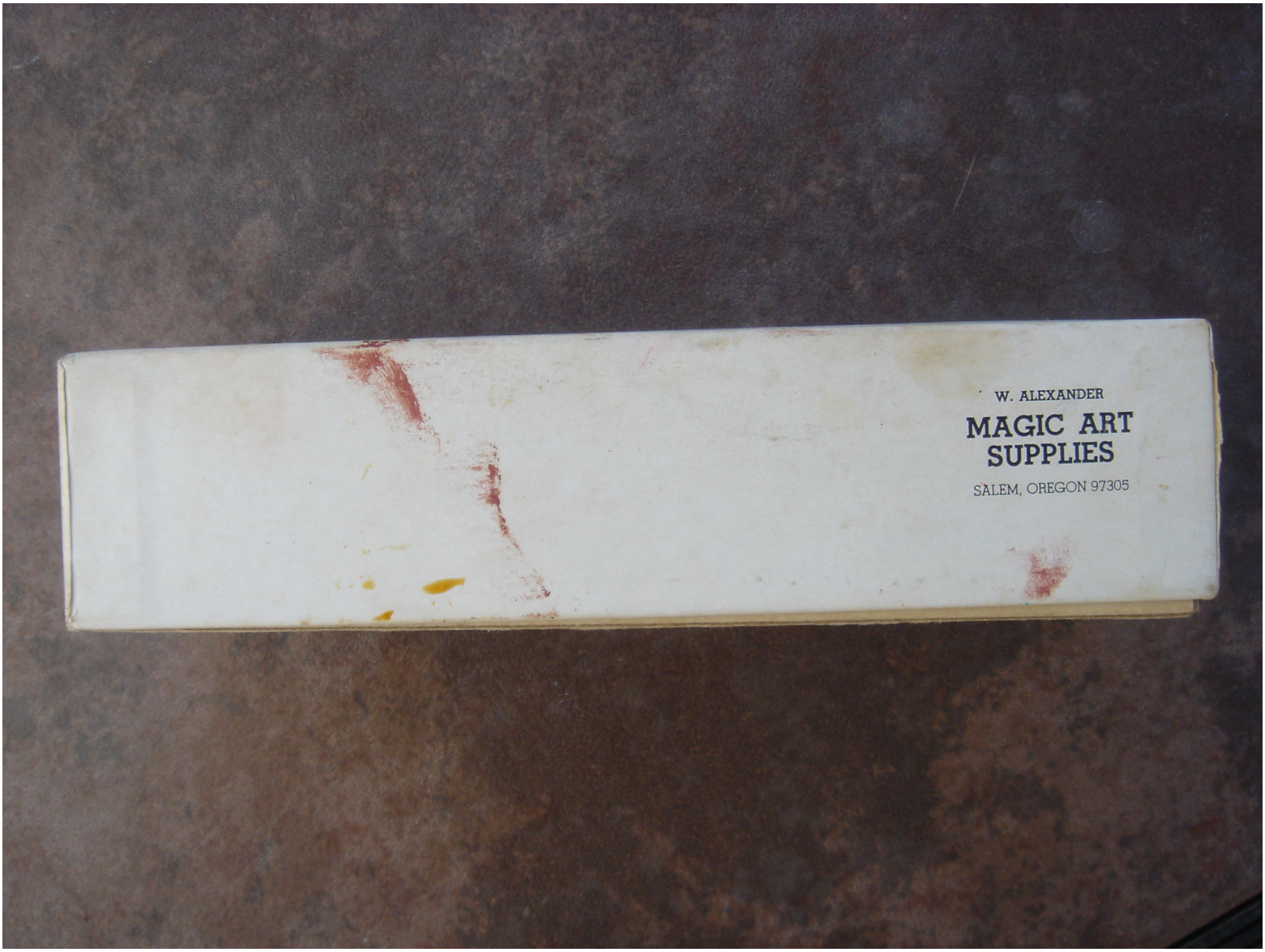
DIRECTIONS
Magic White is the foundation for the Alexander Wet-on-Wet technique. It is a specially developed, slow drying undercoat white paint. It dries in approximately one week and will not yellow.
In brushing, first stir well, then with a large blending brush cover the canvas thoroughly with as thin a film of paint as possible, brushing horizontally and vertically several times. Start right into the wet canvas with your painting.
NOTE: Use sparingly. Most students are inclined to use too much Magic White on their canvases.

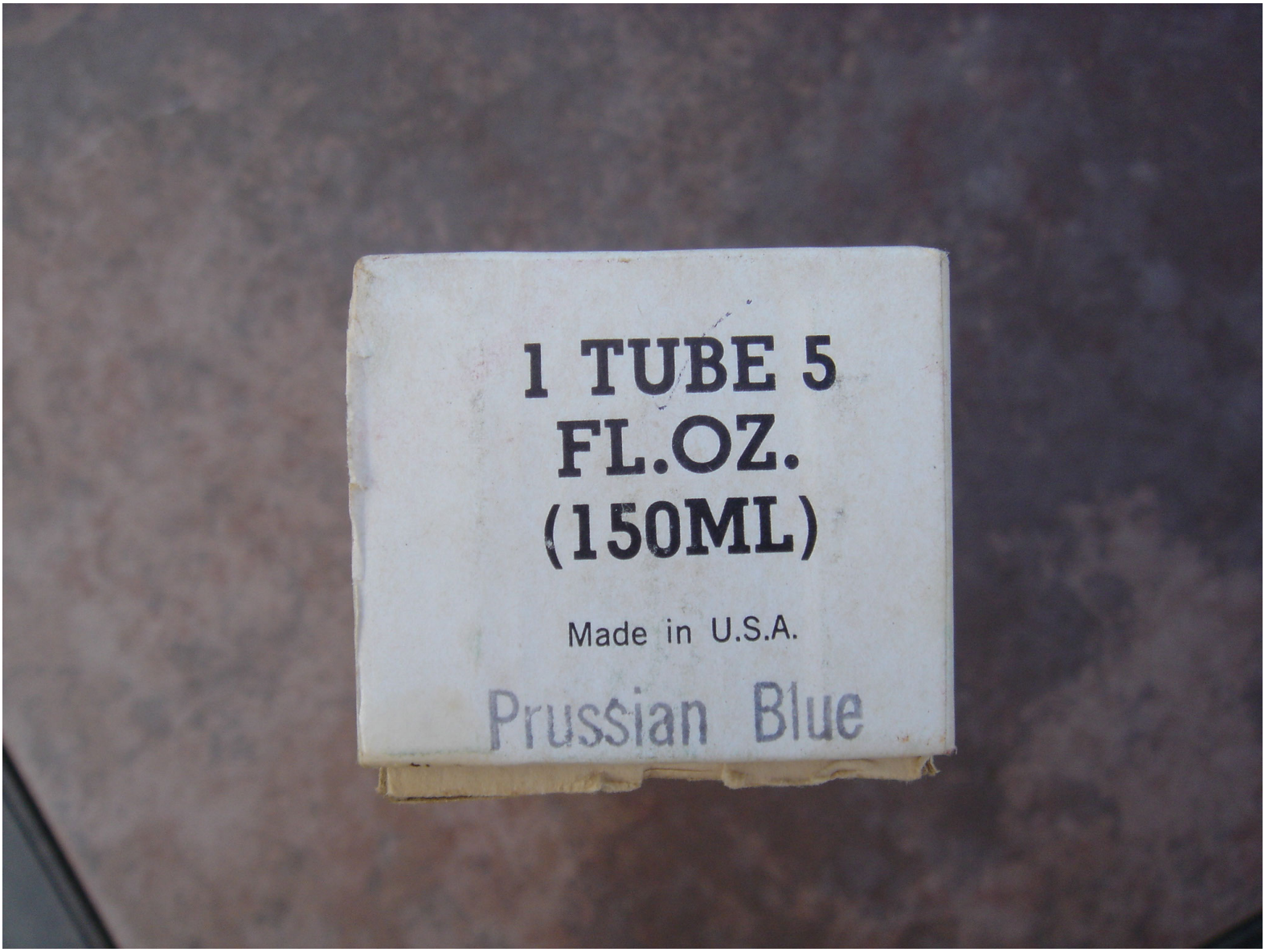
W. ALEXANDER'S
Magic
WHITE
ORIGINAL
INVENTED AND SUCCESSFULLY USED BY
The Old Master Painters from the Far Away Hills
STIR BEFORE USING
8 fl. oz.
227 ml
STIR BEFORE USING
COMBUSTIBLE
CANNOT HANDLE
PHYSICIAN IMMEDIATE
THIN ONLY WITH
ODORLESS PAINT

STIR BEFORE USING
COMBUSTIBLE
KEEP AWAY FROM HEAT
STORE WHERE CHILDREN
CANNOT HANDLE.
IF SWALLOWED, DO NOT
INDUCE VOMITING. CALL
PHYSICIAN IMMEDIATELY.
THIN ONLY WITH
ODORLESS PAINT THINNER
CONTENTS:
Rutile type veg. oils,
mineral spirits.
MANUFACTURED
IN USA FOR
MAGIC ART SUPPLIES
SALEM, ORE. 97302

W. ALEXANDER
MAGIC ART
SUPPLIES
SALEM, OREGON 97305

FINEST QUALITY
FIRMNESS
GUARANTEED
Made in U.S.A.


W. ALEXANDER
MAGIC ART
SUPPLIES
SALEM, OREGON 97305


1 TUBE 5
FL.OZ.
(150ML)
Made in U.S.A.
Prussian Blue

W. ALEXANDER

Magic Oil Color

MADE FOR

THE

HAPPY PAINTER

FINEST QUALITY
W. ALEXANDER'S
Magic
Oil Color

220 CADMIUM YELLOW
W. ALEXANDER
Magic
Oil Color
MADE FOR
THE
HAPPY PAINTER
NET CONTENTS
1.25 FL OZ - 37 ML

FINEST QUALITY
FIRMNESS GUARANTEED
Manufactured for:
W. ALEXANDER'S
MAGIC ART SUPPLIES
SALEM, OREGON 97303
Made in U.S.A.

326
PRUSSIAN BLUE
BLUE DE PRUSSE
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AZUL DE PRUSIA
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Permanent Artist Oil Colors
Couleurs Permanents
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Dauerhafte Oel Farbin
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ERSTE QUALITAET
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GARANTIE FERMETE'
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GARANTIDAD FIRMEZA
MANUFACTURED FOR
W. ALEXANDER
MAGIC ART
SUPPLIES INC.
SALEM, OREGON 97305
Meets ASTM
Standard D4236
MADE IN U.S.A.

BR-166
BR-163
Alexander
Alexander

W. ALEXANDER

W.ALEXANDER

W. ALEXANDER